



# HIRING ACTIVE TPA CERTIFIED COACHES



The Tennis Professionals Association (TPA) is Tennis Canada's coaching development arm and strives to be a world leader in the coaching profession through world class training and support.

## What Does It Mean to be Active TPA Certified?

- Trained/certified under TPA's Gold Standard curriculum (highest level awarded by International Tennis Federation)
- Personal liability insurance up to \$2MM
- Valid updated background check on file
- Signed Declaration & adherence to TPA Code of Conduct
- Ongoing professional development every 2-4 years based on certification level

**Support tennis industry best practices by hiring active TPA certified coaches at your club**



## Important Benefits for Your Club or Organization

### Risk Management & Safe Sport

All TPA certified coaches have:

- \$2MM personal liability insurance
- Safe Sport education including Making Ethical Decisions, Rule of Two, communicating positively with children, and more

Clubs/organizations also benefit from:

- Enhanced pre-employment screening via online background checks, Code of Conduct and Coach Declaration
- Access to Safe Sport expert for consultation, conflict resolution/ complaint management
- Background checks stored safely online with global screening provider Sterling Talent Solutions

### Membership Growth & Retention

- Different levels and streams of certification to hire the right professional for your membership
- TPA coaches are trained in total athlete development, customer service, programming facilities, conflict resolution, Quality Standards in Kids Tennis, and other key competencies
- Club Pro 2 and above are trained on the club management business (*recommended certification level for Club Leaders*)

### Access to World-Class Resources

- Access global resources & best practices such as Tennis Canada proprietary materials, ITF i-coach and TPA Partner resources
- Members only TPA website with video/written resources
- Extensive curriculums for both adults and juniors
- Access to TPA conferences/ workshops on a variety of topics

### Reputation in Your Community

Be known as a facility that prioritizes:

- Professionally trained coaches
- Continuing coach education
- High standards and integrity
- Safe Sport best practices that ensure the safety of participants

### Quality Coaching for Your Members/Participants

TPA coaches are:

- Trained under world-class curriculum
- Evaluated on a competency-based system with rigorous testing
- Up to date with latest coaching trends and best practices
- Committed to ongoing professional development every 2-4 years based on certification level
- Trained in technical, tactical, mental, sport science and physical player development
- Able to easily upgrade their skills through online TPA courses

### Product Discounts

- Product discounts available on all TPA e-store inventory
- TPA e-store offers a wide range of equipment that can benefit your club/organization including tennis balls, ball hoppers, mini-nets, Kids Tennis Equipment, court markers, and more
- Over 20 different brands available through TPA e-store

Other benefits of TPA website:

- Job postings on TPA Job Boards
- Access to database of Active Certified professionals

For more information, visit [www.tpacanada.com](http://www.tpacanada.com)

